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CAIR-Canada announces the publication of its Journalist's Guide to Islam

Original title: Support media education and activism

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Excerpts:

'A Journalists Guide to Islam' highlights important facts and guidelines for covering Islam, provides an overview of Islam's history and core beliefs, discusses the Canadian Muslim presence, and explains a number of traditionally misunderstood themes.

The guide was produced by a collaborative effort with Gordon Legge, director of the Centre for Faith and the Media, which is currently being established in Calgary. Mr. Legge is a respected journalist who has reported on religion and spirituality for the past 15 years and was once the Religion Editor of the Calgary Herald.

CAIR-CAN
COUNCIL ON AMERICAN-ISLAMIC RELATIONS CANADA

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Action Alert

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SUPPORT MEDIA EDUCATION AND ACTIVISM

Wednesday, October 09, 2002 12:00 am

CAIR-CAN publishes first-of-its-kind guide to Islam for media professionals

(Ottawa, Canada – 10/9/02) – CAIR-CAN, the Canadian office of the Council on American-Islamic Relations, today published its latest resource guide, 'A Journalist's Guide to Islam.'

'A Journalists Guide to Islam' highlights important facts and guidelines for covering Islam, provides an overview of Islam's history and core beliefs, discusses the Canadian Muslim presence, and explains a number of traditionally misunderstood themes.

The guide was produced by a collaborative effort with Gordon Legge, director of the Centre for Faith and the Media, which is currently being established in Calgary. Mr. Legge is a respected journalist who has reported on religion and spirituality for the past 15 years and was once the Religion Editor of the Calgary Herald.

CAIR-CAN Board member Dr. Mustapha Fahmy stated, "Since its creation, CAIR-CAN has been committed to media activism and education. In less than a year, for example, we have published 8 opinion pieces in major Canadian newspapers and have delivered intensive media relations workshops in 11 Canadian cities."

"Our journalist's guide is specially tailored to the needs of the media community and will lead, God willing, to coverage that is accurate, balanced and nuanced," he added.

In addition to the journalist's guide, CAIR-CAN has also produced educational guides for employers, educators and health care providers.

ACTION REQUESTED:

1. CONTACT us to order 'A Journalist's Guide to Islam' for media contacts in your city. A donation to CAIR-CAN will help to offset costs
2. ARRANGE to meet with your media contacts to distribute the guide
3. CONTACT your local community newspaper, tv and radio stations, and offer to meet with staff to provide copies of the media guide to journalists and producers
4. INFORM us of your efforts

In addition, CAIR-CAN has prepared guides for educators, employers, and health care providers. We are looking for donors to help pay for widespread printing and distribution costs of these guide. Please contact CAIR-CAN if you would like to give "sadaqah jaariyah" (perpetual charity) for this effort to educate the wider public about Islam and Muslims.

5. SUPPORT our efforts to empower Canadian Muslims and educate the media by joining our monthly withdrawal program. Forms are available at: <http://www.caircan.ca/membershipform.html>

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CAIR-CAN - P.O. Box 13219 Ottawa, Ontario K2K 1X4
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