The Association firmly believes that the way forward for the Muslim Community and Islamic work in Canada must be through the education, improvement and training of each individual Muslim, each Muslim family and each local Muslim community. The path of education and self-improvement is a long and difficult path that may not yield fruits as quickly as the path of action that does not go through the effort of educating individual Muslims as a prerequisite. Yet, we believe, based on our reading of the seerah of the Prophet peace be upon him and an understanding of Muslim history, that there is no alternative to this sometimes slow and painstaking endeavor.

The basic unit through which education and self-improvement takes place is the Circle or the Usrah. The Usrah is a group of up to 6 brothers or sisters who meet regularly to go through a graduated study program but also to discuss local projects and implement MAC's overall plan in their area.

MAC is

Professional and efficient in its planning and executing its plans.

Civing roots to Islam as a comprehensive way of life in Canada